



Office of Planned Giving

Happy New Year from the Planned Giving team at the University of Arkansas! We send our best wishes for a wonderful 2024 filled with joy, personal growth, and accomplishments.

As you make plans for the new year, you might consider visiting the U of A this spring. It's never too early to start planning a trip to the Hill to catch up with friends or attend a campus event. *Southern Living* magazine recently named Fayetteville one of the "Very Best College Towns," praising its small-town charm and strong connection to the University of Arkansas. If you decide to visit, be sure and let us know. We hope to see you in 2024!

Read on to learn about the Fall Commencement 2023 ceremony, Razorback student-athlete success, and how a charitable bequest might be the perfect giving vehicle for your philanthropic goals.

Fall 2023 Graduation

Last month, the University held its Fall Commencement ceremony in Bud Walton Arena and nearly 1,400 students participated. In total, more than 1,900 students were awarded their diplomas, becoming proud alumni of the U of A. The graduation ceremony was livestreamed, and a video recording of the event may be viewed [here](#). A copy of the Fall Commencement program is available [here](#).



Razorback Basketball

In 2024, we celebrate the 30th anniversary of the University of Arkansas' national championship in men's basketball. Do you remember where you were when Coach Nolan Richardson's team held off Duke for a thrilling 76-72 win?

Just last week, both the men's and women's Razorback basketball programs kicked off SEC play, entering the new year with impressive winning records. The remaining men's 2024 basketball schedule is available [here](#). Stay updated on the Razorback women's basketball schedule [here](#).



Even more impressive, Razorback student-athletes continue to excel in the classroom, recording a program cumulative 3.20 GPA in 2022-23. And for the third-consecutive year, University of Arkansas student-athletes combined to earn the top graduation success rate (GSR) in the history of the Razorback program. The University has steadily improved its GSR rate since the measurement was implemented by the NCAA 19 years ago, rising from an initial rate of 60 percent to a record 88 percent. Way to go, student athletes!

Charitable Bequest

As student-athletes establish themselves on the court and in the classroom, we encourage you to consider creating a legacy of your own at the U of A with a charitable bequest.

A bequest is one of the simplest planned giving vehicles and provides an opportunity to contribute to advancing the University's mission without diminishing your current resources. Bequests are meaningful at any size and are typically included as part of a will or trust.

A bequest reflects a deep commitment to the U of A's values and educational endeavors and can take various forms, such as leaving the University a specific dollar amount or asset, a percentage, or the remainder of your estate. Bequests contribute to the long-term sustainability and growth of the U of A, enabling it to support research initiatives, enhance facilities, and provide scholarships for future generations of students.

Creating a charitable bequest is remarkably straightforward. Working closely with a trusted advisor, you simply integrate language into your will or trust that stipulates a gift to the University as part of your estate plan. Then, in collaboration with the University, you detail a plan that specifies how your gift, once realized, will impact the area(s) you're most passionate about on campus. The Office of Planned Giving is here to confidentially assist you in making your philanthropic legacy a reality!

Impact Story

Generous alumni continually strengthen the University of Arkansas through planned giving. Alumni Allyn and Janice Donaubauer recently made their legacy gift with a \$100,000 commitment to the University of Arkansas to create the Donaubauer Family Endowed Scholarship in the Sam M. Walton College of Business.

Allyn Donaubauer credits the relationships he made at the University for paving the way to a successful career in wealth management. Recognizing the enduring impact of the encouragement and mentorship he received, Allyn is dedicated to ensuring that the next generation of students experience a similar transformative journey. Read more about the Donaubauer's planned gift [here](#).



Planned giving is a great way to maximize your legacy and support students, faculty, programs, and facilities at the U of A. For more information on making a planned gift of any size, please contact us by calling 479-575-7271 or emailing legacy@uark.edu.

Don't forget to follow us on [Facebook](#) for timely news, updates, and information about campus events.

Thank you for your interest in planned giving and look for our next e-newsletter in March!

Office of Planned Giving

A handwritten signature in black ink that reads "Rachel Krest". The signature is written in a cursive, flowing style.

Rachel Krest, Executive Director

A handwritten signature in black ink that reads "Tammy Knowles". The signature is written in a cursive, flowing style.

Tammy Knowles, Assistant Director

Thank you for your interest in planned giving. To access any of our resources, please go to our [website](#).



FREE ESTATE PLANNING GUIDE

It's never too late to plan for the people and causes you care about. Our easy-to-use estate planning guide can help you gather the information you need before meeting with your attorney.



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